

Patagonia, Inc. 2011 B Impact Report



	Company Score	Average Score*
Overall B Score	107	80
Environment	47	9
Environmental Products & Services (e.g. Renewable energy, recycling)	4	4
Environmental Practices	43	6
Land, Office, Plant	6	4
Energy, Water, Materials	11	2
Emissions, Water, Waste	2	1
Suppliers & Transportation	7	N/A
Workers	25	22
Compensation, Benefits & Training	17	15
Worker Ownership	2	2
Work Environment	6	4
Community	20	32
Community Products & Services	0	15
Community Practices	20	15
Suppliers & Distributors	9	4

Local	1	5
Diversity	N/A	2
Job Creation	1	2
Civic Engagement & Giving	N/A	4
<i>Governance</i>	15	10
Accountability	12	6
Transparency	3	3
<i>Overall</i>	107	80

80 out of 200 is eligible for certification

*Of all businesses that have completed the B Impact Assessment (/benchmarks)

